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What is claimed:

1. A support stand for a presentation appliance, comprising:

a plurality of vertical poles that support a presentation board of the presentation appliance;

- a boom arm that retains a projector of the presentation appliance, wherein a proximal end of the boom arm is in communication with the vertical poles and a distal end of the boom arm is adapted to support the projector;
- a base associated with each vertical pole, wherein the base is adapted to balance and counteract a moment of the projector retained on the boom arm; and
- a weight supported by the boom arm on a side of the vertical poles opposite the projector, the weight being adapted, in conjunction with the base, to counteract a moment of the projector.
- 2. A support stand apparatus for a projector and screen, comprising:
 - a first set of upright members in communication with a screen;
- a second set of upright members in communication with a projector, wherein the projector is located above and in front of the screen; and
 - a base connecting the first and the second set of upright members.
- 3. The apparatus of claim 2, further comprising a boom arm movably attached to the second set of upright members, wherein one end of the boom arm supports the projector.
- 4. The apparatus of claim 3, wherein the boom arm also supports a weight, wherein the weight is positioned to counterbalance the projector about the second set of upright members.
- 5. The apparatus of claim 3, wherein the boom arm also supports a weight, the weight acting to minimize vibration of the projector, and thereby to a projected display, caused by energy translated through the second set of upright members.
- 6. The apparatus of claim 3, wherein the weight is attached to the boom arm by a flexible, elastic, or spring-loaded mechanism to absorb energy translated through the second set of upright members.
- 7. The apparatus of claim 2, further comprising a dampening device positioned between the first and the second set of upright members to absorb energy transferred to the board, thereby minimizing vibration of the projector.

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8. The apparatus of claim 2, further comprising a shelf positioned between and in communication with the first or the second set of upright members to accommodate a computer, printer or presentation devices.

9. The apparatus of claim 2, wherein a separate base member connects each of a respective first and second upright member.